ORDER

| Orders | Order / Rev: | 108053 | <u></u> | |
|------------|----------------------|----------------------------|-------------------------|--------------|
| | Alt Order #: | 06865534 | | |
| | Product Desc: | PRIORTIES USA | | HD |
| | Estimate: | 1788 | | KSNV |
| | Flight Dates: | 10/20/12 - 10/22/12 | Primary AE: | Amy McCreary |
| | Original Date / Rev: | 10/19/12 / 10/19/12 | Sales Office: | BLPHI |
| | Order Type: | GENERAL | Sales Region: | National |
| Agency | Name: | Mundy-Katowitz Media, Inc. | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 1322 G St. SE | Billing Cycle: | EOM/EOC |
| | | Washington, DC 20003 | Agency Commission: | 15% |
| Advertiser | Name: | Priorities USA Action | | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PLI2 | Order Separation: | 00:05:00 |
| | Priority: | SELECT PRIORITY CODE | Advertiser External ID: | |
| | | | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/22/12 | 5 | \$8,300.00 | \$7,055.00 |

| Totals | | |
|--------|---------|--|
| Month | # Snots | |

Agency External ID:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|------------|--------|
| October 2012 | 5 | \$8,300.00 | \$7,055.00 | 0.00 |
| Totals | 5 | \$8,300.00 | \$7.055.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

POLITICAL/AGY, PISSUE, GEN

| Order Share | Share | Total |
|-------------|-------|-------------|
| KSNV | 25% | \$8,300.00 |
| Market | 100% | \$33,200.00 |

Revenue Codes:

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 25% | \$8,300.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 25% | \$8,300.00 |
| KTUD | 1% | \$332.00 |
| KVVU | 19% | \$6,308.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 5% | \$1,660.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Tir | me Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|-----|------------|----------|----------|------------------|-----------------|---------------|---------|-------|------|-----------|----------|-------|----------|
| E 1 | KSNV | 10/21/12 | 10/21/12 | Wake Up Early w/ | Wagn € M | 430a-5a | S | 1:00 | 1 | \$800.001 | 0.00 NM | 1 | \$800.00 |
| | | | | Wake Up Early W | agners/ | | | | | | | | |
| | WAKE-V | V/WAGNE | RS | | | | | | | | | | |
| | Star | t Date I | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | /eek: 10/1 | 5/12 | 10/21/12 | S | 1 | \$800.00 | 0.00 | | | | | | |

Print Date: 10/19/12 11:13:38 Page 2 of 2

Order / Rev: 108053 Advertiser: Priorities USA Action

Alt Order #: 06865534 Product Desc: PRIORTIES USA KSNV

Flight Dates: 10/20/12 - 10/22/12 Estimate: 1788

| E 1 KSNV 10/21/12 10/21/12 Wake Up Early w/ Wagn6M Wake Up Early w/ Wagn6M Wake Up Early Wagners Wake Up Early Wagners Wake Up Early Wagn6M Wake Up Early Wagn6M Rate Week: 10/15/12 10/21/12 10/21/12 10/21/12 10/21/12 10/22/12 Wake Up Early Wagn6M 430a-5a M 1:00 1 \$800.00 | Ln Ch S | tart End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|---------------|-----------------|------------------|---------------|-------------|----------|--------|-----|-------------|------------|-------|-------------------|
| Wake-W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 0.00 | E 1 KSNV 10 | /21/12 10/21/12 | | J | 430a-5a | S | 1:00 | 1 | \$800.001 | 0.00 NM | 1 | \$800.00 |
| Start Date Horizontal Process Horizontal Proc | \A/A//⊏ \A/AA | /A ONEDO | Wake Up Early W | agners | | | | | | | | |
| Week: 10/15/12 10/21/12 10/21/12 10/21/12 Wake Up Early W/ Wagn6M 430a-5a M 1:00 1 \$800.00 1 0.00 NM 1 \$800.00 | | | \A/ | 0 . 00/ 1 | Б., | 5 | | | | | | |
| E 2 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn®M | | | | Spots/vveek | | | | | | | | |
| Wake Up Early Wagners Wake Up Early Wagners Wake Up Early Wagners Wake Up Early Wagners Start Date End Date Weekdays M 1 | | | | WagneM | * | | 1:00 | 1 | \$800.00.1 | 0.00 NIM | 1 | 00 0082 |
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| Week: 10/22/12 10/28/12 M 1 \$800.00 0.00 E 3 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY 6a-7a S 1:00 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 NW3-SUNRS WKND Start Date Week: 10/15/12 10/21/12 End Date Weekdays Spots/Week Pate Sunday Rate Rating Rating News NEWS 1 \$2,000.00 0.00 1 \$2,700.00 1 0.00 NM 1 \$2,000.00 1 0.00 NM | WAKE-W/W | VAGNERS | | -9 | | | | | | | | |
| E 3 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M 6a-7a | Start D | ate End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date End Date Weekdays Spots/Week Rate Rating 0.00 | Week: 10/22/1 | 12 10/28/12 | M | 1 | \$800.00 | 0.00 | | | | | | |
| NW3-SUNRS WKND Start Date End Date Weekdays Spots/Week Rate Rating 0.00 | E 3 KSNV 10 | /21/12 10/21/12 | News 3 Sunrise - | SUND&M | 6a-7a | S | 1:00 | 1 | \$2,000.001 | 0.00 NM | 1 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating 0.00 | | | News 3 Sunrise S | UNDAY | | | | | | | | |
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| Sa-Su Early News Sa-Su Early News Sa-Su Early News Sa-Su Early News | Week: 10/15/1 | 12 10/21/12 | S | 1 | \$2,000.00 | | | | | | | |
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| News 3 Sunrise SATURDAY NW3 AT SUNRISE <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> | | | | 0.4.71.1808.4 | . , | | 4.00 | | ₾ | 0.00 NIM | | # 0.000.00 |
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| Start Date End Date Weekdays Spots/Week Rate Rating | NW3 AT SI | INRISE | news 3 Sunrise S | ATUKDAY | | | | | | | | |
| | | _ | Weekdays | Snots/Meek | Rate | Rating | | | | | | |
| | | | | 1 | \$2,000.00 | 0.00 | | | | | | |

Totals 5 \$8,300.00